



Exhibitor & Sponsorship Opportunities

2022 Transportation Meeting - Seattle, WA
September 8 - 9, 2022

The International Factoring Association is sponsoring a meeting for the Transportation Factoring Industry September 8-9 at the Westin in Seattle, Washington. If you sell products or services to the transportation factoring industry, you will not want to miss this opportunity to promote your company to this niche group. This is the only meeting of its kind designed to both instruct and allow factors to network on the intricacies of purchasing transportation paper. It is being marketed to the factoring community and we are expecting about 100 attendees. This meeting sells out every year so make sure to register early. We are offering Sponsorship/Exhibitor opportunities to a limited number of companies that provide goods or services to Transportation Factors.

Exhibit Booth Opportunities

\$1,695



Exhibitor Benefits Include:

- Admission to the Factoring Seminar for one attendee (\$1045 Value)
- Ability to set up a table top exhibit adjacent to the meeting room
- Entrance for *one* person to the Banquet Dinner Thursday evening
- Complete attendee list in excel format

We are limiting the number of exhibitors and sponsors to the first fifteen that sign up. Attendance to non-factoring companies will be limited to the exhibitors.

Sponsorship Opportunities

\$2,000 and up



Sponsorship Benefits Include:

- Complete attendee list in excel format
- Option to speak to the group and market your product or service
- Entrance for *one* person to the Banquet Dinner Thursday evening

- Wireless Internet \$3,500
- Welcome Reception \$7,000
- Thursday's Breakfast \$5,000
- Thursday's Lunch \$6,000 - Co-Sponsor \$3,000 Each - Max 2
- Thursday's Breaks \$2,000
- Group Dinner on Thursday \$10,000 - Co-Sponsor \$5,000 Each - Max 2
- Friday's Breakfast \$3,500
- Friday's Break \$2,000

***Sponsorship does not include admission into the meeting which is an additional \$1,045. Sponsors that opt out of attending can still speak to the group and attend Thursday's dinner.**

For more information or to register, please contact the IFA at: info@factoring.org or 805-773-0011.

Exhibitor Agreement Terms

Company Name _____

Address _____

City/State/Zip or Postal Code _____ Country _____

Telephone _____ E-Mail _____

Person to receive exhibitor info: Name _____ Title _____

Attendee (for name badge) _____

Booths will be assigned on a first-come, first-served basis. The cost is \$1,695 per booth and includes one exhibitor registration. Please add \$1,045 for each additional attendee. Payment in full is required within 15 days of reserving booth space.

Payment Method:

Check enclosed Bill me (payment is required within 15 days)

Please charge my: Mastercard Visa Discover American Express

Card No. _____ Card Expires _____

Name on Card _____ CVV Code _____

Signature: _____

Title _____ Date _____

Exhibitor hereby designates the products listed above as those which shall be displayed or demonstrated and agrees to notify the International Factoring Association in writing of any changes prior to the Training course. We (Exhibitor) agree that this application is an offer which is subject to the absolute right of the International Factoring Association to accept or reject. Upon acceptance of this application, we (Exhibitor) agree to the conditions set forth in this brochure.

Please Return to: International Factoring Association
6627 Bay Laurel Place, Suite C
Avila Beach, CA 93424

(805) 773-0011
Fax: (805) 773-0021
Email: info@factoring.org



Exhibitor Agreement Terms

1. ASSIGNING BOOTHS

Booth locations are assigned on a first-come, first-served basis. The International Factoring Association (IFA) reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

2. EXHIBITOR SCHEDULE

Setup: September 8, 2022, 7:00-8:00am. Booths will remain open September 8 from 7:30am - 4:00pm, and September 9 from 7:30am - 12:00pm. Breaks will be held in the exhibit hall at 7:30 - 8:30am (Breakfast)
10:00 - 10:30am
12:00 - 1:00pm (Lunch -Thursday only)
2:30 - 3:00pm (Thursday only)
Teardown: September 9, 12:00pm.

3. INSTALLATION & REMOVAL

All booths shall be operational through 12:00pm, September 9, 2022. Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of the IFA and the hotel.

4. STORAGE

Crates, boxes and packing materials shall be stored away from the display area. Packing materials must be kept in the crates and boxes. Materials in violation of this rule will be considered refuse and discarded. Fire regulations must be strictly followed.

5. HANDLING

Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of all materials and empty crates. IFA and the owners and managers of the hotel will not accept or store display materials or empty crates.

6. USE AND CARE OF EXHIBIT SPACE

No part of an exhibit shall obstruct the view of adjacent exhibits. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audiovisual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

8. PROHIBITED ACTIVITIES

Except within the rented exhibit area, the following activities are prohibited by any Exhibitor: sale of any gift of intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings that require IFA training course registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs, and the like.

9. SUBLETTING SPACE

Exhibitors may not sublet or assign any part of their exhibit space, nor advertise or

display goods or services other than their own. Exhibition advertisements and displays must conform to the statement in the Exhibitor's application describing displays.

10. FAILURE TO OCCUPY SPACE

Unless prior approval for delayed occupancy is received from the IFA, any exhibit booth not occupied by 8:00am on September 8, 2022, will be forfeited by the Exhibitor, and may be reassigned or used by the IFA without refund to the Exhibitor.

11. SOCIAL FUNCTIONS

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the training course. Exhibitors may conduct social functions in 'hotel suites' with the written approval of the IFA. Social functions shall be scheduled at a time which will not interfere with IFA scheduled training course activities.

12. SECURITY

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated exhibit area. IFA officers, directors, members and staff are not responsible for the safety of the exhibitor, his agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

13. CANCELLATION OR RELOCATION OF TRAINING COURSE

If the IFA fails to hold its training course as herein provided, relocates its training course site to another hotel or city, or fails to furnish Exhibitor exhibit space as stated herein, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

14. CANCELLATION BY EXHIBITOR

If the Exhibitor notifies the IFA in writing by August 1, 2022, that it will not occupy the exhibit space stated herein, the exhibitor will be liable for 50% of the exhibit fee. Exhibitor will be responsible for 100% of the exhibit fee if such notice is received after that date.

15. LIABILITY AND INDEMNITY

Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) training course participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the training course premises.

Exhibitor agrees to indemnify and hold harmless the IFA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed

on, incurred by, or asserted against the IFA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit spaces at the Training course. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed pursuant to the provisions of this section.

The IFA shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for herein due to causes beyond the IFA's control. In such event, the IFA will reimburse fees paid hereunder, less expenses incurred by the IFA including advertising, administration and related expenses.

16. VIOLATIONS

In the event of violation of this Agreement, the IFA may evict Exhibitor from the exhibit space and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to the IFA for the costs associated with such eviction, less fees paid. In addition to the remedies provided in this Agreement, the IFA shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violations.

17. GENERAL RULES

Exhibitors must confine their activities to their contracted space. This is a tabletop exhibit area. Exhibitors may utilize tabletop exhibits only. Pop up booths or other displays are not permitted. Exhibitors shall follow all rules and regulations of the training course hotel and the IFA relating to the Training course.

18. OTHER

The IFA reserves the right to exclude any company or person from attending the Factoring Training course.

19. CANCELLATION BY EXHIBITOR

If the Exhibitor is unable to attend the meeting, you may have a substitute attendee take your place at no extra cost provided that we have at least 2 weeks prior notice of the name of your proposed substitute and have received payment in full.

Due to the ongoing uncertainty regarding COVID-19, if you register to attend in-person and you decide that you cannot attend the meeting, you will receive a full credit to use at another IFA event or in the IFA store. The IFA will not charge a cancellation fee unless the attendee list has been distributed to exhibitors. After the distribution of the attendee list, exhibitors that opt to cancel regardless of the reason will incur a \$1,000 fee and the remaining credit will be applied to your account.