



International Factoring Association  
1015 Nipomo Street, Suite 210  
San Luis Obispo CA 93401  
Phone: (805) 773-0011  
[www.factoring.org](http://www.factoring.org)

*Media Contact: Terri Baker  
(805)773-0011 Ext. 303*

***For Immediate Release***

## **International Factoring Association Appoints NEXGEN Committee Co-Chairs and Honors Inaugural Chair**

**SAN LUIS OBISPO, Calif., Nov. 5, 2024** – The International Factoring Association (IFA) today announced the appointments of Chad Eberly and Trishaala Ninan as NEXGEN Committee Co-Chairs, effective November 1, 2024. Eberly and Ninan will replace Loren Shifrin, who founded the IFA’s NEXGEN Committee and has served as its Chair since 2022. Shifrin will remain a NEXGEN committee member.

“On behalf of the IFA and our members, I would like to thank Loren for his tireless efforts to address the needs of younger professionals in the factoring industry and his assistance in the development of valuable resources, networking opportunities, and engaging programming to address this rapidly growing segment of our membership,” said IFA Executive Director Tania Daniel. “Under Loren’s leadership, the NEXGEN Committee originated many new programs and events, including hosting the first NEXGEN Welcome Event and Roundtable Discussion at the 2023 Annual Conference, creating the NEXGEN Awards program and the inaugural NEXGEN Leadership Summit in 2024. The Committee also launched “Fund Forward,” a podcast series dedicated to the evolving world of factoring for both newcomers and seasoned professionals.”

The mission of the NEXGEN Committee is to support the IFA’s commitment to attract, develop, engage, and retain the next generation of factoring talent.

Daniel added, “I look forward to working with Co-Chairs Chad Eberly and Trishaala Ninan and the fellow members of the NEXGEN Committee as they continue to build on the progress the committee has made in attracting, retaining and recognizing young professionals in our industry. I would also like to thank Chad and Trishaala for their contributions to date as committee members and hosts of the popular Fund Forward podcast.”

Chad Eberly serves as General Manager and is Co-founder of Encore Funding, headquartered in Cleveland, Ohio. Eberly has spent over a decade overseeing business operations and is a big proponent of leveraging factoring programs to free up working capital for entrepreneurs. Prior to Encore Funding, Eberly served as the Manager of Risk Assurance at PwC, auditing and advising clients on business process and IT controls.

Trishaala Ninan serves as Director of Marketing at REV Capital, headquartered in Woodbridge, Ontario. Ninan specializes in strategic planning to rapidly grow B2B companies and has over a decade of marketing and corporate communications experience across several sectors, including real estate, retail, and finance.

Other NEXGEN Committee Members include Russell Dygert, Principle and Investment Expert at DM Capital Group LLC; Loren Shifrin, Founder and CEO at REV Capital; Paige Runyard, Credit Manager—Accounts Receivable Financing at First Business Bank; Johnny Bond, CEO at Factor Cloud and Brightbolt; and Carson Harmonson, Portfolio Analyst at Dare Capital.

For more information about IFA NEXGEN, please visit [www.factoring.org/nexgen](http://www.factoring.org/nexgen).

***About the International Factoring Association***

Incorporating a vast network of more than 425 corporate members, the International Factoring Association (IFA) proudly stands as the global leader among associations for commercial finance enterprises. Our esteemed membership encompasses a diverse range of industry players, including independent factoring firms, bank owned factors, and other prominent receivables finance organizations.

IFA's core mission is to empower the factoring community with cutting-edge resources, advanced training, substantial procurement advantages, and a centralized hub of knowledge and support. Since our establishment in 1999, the International Factoring Association has consistently served as a dynamic platform for member organizations to convene, deliberate on pertinent issues, exchange best practices, disseminate vital information, and advocate for a unified voice within the marketplace. For more information, visit [www.factoring.org](http://www.factoring.org).