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For Immediate Release

AtoB Named a Preferred Ally Member by the International Factoring Association

San Luis Obispo, CA, November 26, 2024 – The International Factoring Association (IFA) today announced that payment technology company AtoB has been admitted to the IFA's Preferred Ally Membership Program. IFA members will benefit from AtoB's specialized services.

"We are pleased to welcome AtoB to our Preferred Ally Membership Program and look forward to their contributions to our members and the industry," said Tania Daniel, Executive Director of the International Factoring Association. "Members can offer their trucking clients of all sizes access to AtoB's innovative fintech payment solutions, including open-loop fleet cards, direct-deposit payroll, and fuel discount tools, resulting in significant savings. We continue to seek ally members that provide value to our members and their clients."

AtoB was founded in 2019 with the mission of transforming the fleet industry's financial management infrastructure. AtoB's innovative fintech payments platform empowers drivers and fleet operators with user-friendly financial solutions that can help streamline operations, enhance convenience on the road, and optimize network efficiencies. Customers can use the AtoB Discount Navigator to locate and fuel up at the cheapest stations. AtoB is a member of the World Economic Forum's Global Innovators Community and is on Forbes' Next Billion-Dollar Startup 2022 list.

IFA Ally Membership is open to companies that deliver a diverse range of products, services, and solutions to factoring companies and contribute to the industry's overall prosperity and advancement. IFA Preferred Ally Members surpass the typical Ally Member by providing discounts or specialized services exclusively for IFA members. Each Preferred Ally Member undergoes a thorough application and screening process, ensuring the organization's integrity before receiving an endorsement from the IFA.

For more information about the IFA's Preferred Ally Membership Program and a list of members, please visit www.factoring.org/allymembers.

About the International Factoring Association

Incorporating a vast network of more than 425 corporate members, the International Factoring Association (IFA) proudly stands as the global leader among associations for commercial finance enterprises. Our esteemed membership encompasses a diverse range of industry players, including independent factoring firms, bank-owned factors, and other prominent receivables finance organizations.

IFA's core mission is to empower the factoring community with cutting-edge resources, advanced training, substantial procurement advantages, and a centralized hub of knowledge and support. Since our establishment in 1999, the International Factoring Association has consistently served as a dynamic platform for member organizations to convene, deliberate on pertinent issues, exchange best practices, disseminate vital information, and advocate for a unified voice within the marketplace. For more information, visit www.factoring.org.