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***For Immediate Release***

## **HubTran Named Preferred Vendor by the International Factoring Association**

**Avila Beach, CA – January 8, 2018** –The International Factoring Association (“IFA”), the world’s largest association of commercial finance companies, announced that HubTran has been named a preferred vendor for providing back office automation technology services for its members. HubTran will join dozens of vendors who are currently offering exclusive discounts or preferred services to IFA members.

“HubTran was added to the Preferred Vendor Program because they can assist members in automating critical back office processes,” said Executive Director of the International Factoring Association, Bert Goldberg. “IFA is proud to bring these efficiencies and cost savings to our members.”

HubTran is the leading provider of back office automation technology for factoring companies. Their SaaS platform streamlines invoice processing, document management, and exception handling. Customers increase productivity 4X, reduce errors and increase capacity. HubTran’s innovative technology leverages optical character recognition and artificial intelligence to simplify back office work without requiring massive investments of time in training and integration.

The Preferred Vendor Program strengthens relationships between IFA members and vendors whose vision, mission and standards of quality match the integrity of its member firms while helping members to control costs. Companies admitted as preferred vendors undergo a rigorous screening process and must satisfy IFA’s stringent qualifications, which include demonstrated industry knowledge, expertise and commitment. IFA monitors the preferred vendors to ensure that their members receive the highest quality products and services.

For more information on the IFA’s Preferred Vendor Program offering, please visit [www.factoring.org](http://www.factoring.org).

### ***About the International Factoring Association***

Headquartered in Avila Beach, California with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association’s Bert Goldberg. For more information visit [www.factoring.org](http://www.factoring.org).