



**INTERNATIONAL FACTORING
ASSOCIATION**

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FOR IMMEDIATE RELEASE

International Factoring Association Forms Alliance with the International Factors Group

Avila Beach, CA– August 29, 2014 – A cooperative agreement has been reached today between the International Factoring Association (“IFA”) and the International Factors Group (“IFG”). A key benefit of the agreement is the opportunity for both organizations to share knowledge and extend their reach through seminars, workshops, and networking events. By providing information, training, and purchasing power, both organizations assist banks, finance companies and users of alternative financing services engaged in factoring and receivable financing. The cooperative agreement allows both associations and their members to:

- Showcase each other’s events.
- Organize factoring seminars/workshops together.
- Invite members of both organizations to their seminars and workshops.
- Attend each other’s events at membership only rates.
- Build a global network of factoring professionals.

The IFA has also entered similar agreements with associations in South America, Europe and Asia. “The factoring movement has grown exponentially over the past two years through these constructive agreements,” said Bert Goldberg, IFA Executive Director. “Adding another association to our group shows there is great potential for us to help each other assist businesses globally while advancing our industry. I’m looking forward to our first joint event.”

About the International Factoring Association

Headquartered in Avila Beach, California and with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association’s Bert Goldberg. For more information visit www.factoring.org