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For Immediate Release

**International Factoring Association Announces Venue Change for the
27th Annual Factoring Conference**

Avila Beach, CA – March 3, 2021 – The International Factoring Association (“IFA”), the world’s largest association of commercial finance companies, announced they have moved the 27th Annual Factoring Conference from Palm Desert, California to Phoenix, Arizona. Still scheduled for May 12-15, 2021, it is the world’s largest conference dedicated to banks and finance companies that offer factoring and receivables financing.

The IFA made the decision to change venues in an abundance of caution to follow recommended social distancing practices and keep attendees safe while still providing a robust experience.

“I researched venues throughout the country as alternatives to the Palm Desert location and selected the Phoenix Biltmore because it offers enough space for attendees to attend social events outdoors,” said Bert Goldberg, Executive Director of the International Factoring Association. “It’s also a low-rise hotel, so attendees will not have to take an elevator at any time.”

A classic hotel originally designed by Frank Lloyd Wright, the Biltmore has been closed for a year for major renovations and has recently re-opened, providing a clean, brand-new environment. Phoenix is also a direct flight from many locations, adding convenience for attendees.

“We are planning many new and exciting updates, and without a doubt, this will be the most complete and comprehensive event for the commercial finance industry,” Goldberg said.

The conference will offer a hybrid experience, allowing people to attend virtually or in person and the IFA is working hard to ensure both audiences have a meaningful conference. Following the success of the IFA’s recent well-attended Senior Executives Hybrid Meeting, the IFA will be implementing many of the same types of networking options. Attendees will also find the full agenda and timely, educational speakers they have come to expect from the annual conference.

This year’s keynote speaker is Adam Steltzner, Leader and Chief Engineer of the NASA Mars 2020 Mission, Rover Perseverance. Stelzer is the Chief Engineer of the current Mars 2020 Mission & Perseverance that has the ultimate objective of determining if life existed on Mars. Steltzner has mastered the art of managing complex teams and the concept of “making ideas reality.” He knows first-hand how collaborative cultures foster innovation and how team-minded engagement fuels performance. He inspires audiences to dare greatly – to enhance the power of curiosity, creativity, and courage to do what others say is impossible – with a rock-star’s presence and a storyteller’s gift during his keynote speeches.

Another top attraction is Brett King, Founder and Executive Chairman of Moven, the world’s first direct mobile-only bank. His keynote is entitled: “The Big Shift: How Customer Behavior & Technology is Changing the Future of Factoring.” King is an international bestselling author, a world-renowned futurist and media personality, and a former fintech advisor to the Obama administration. He has spoken in over 50 countries, given keynotes for TEDx, Wired, Techsauce, Singularity University, Web Summit, The Economist, IBM’s World of Watson, CES, SIBOS and more. He has appeared on CNBC, BBC, ABC, Fox, and Bloomberg.

The full agenda and registration details are available at www.factoringconference.com.

About the International Factoring Association

Headquartered in Avila Beach, California with over 450 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.