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***For Immediate Release***

**International Factoring Association Adds Additional Virtual Day to  
27<sup>th</sup> Annual Factoring Conference Schedule**

**Avila Beach, CA – March 26, 2021** – The International Factoring Association (“IFA”), the world’s largest association of commercial finance companies, has added a bonus day of virtual programming to its 27<sup>th</sup> Annual Factoring Conference. The conference will now begin a day earlier than previously announced, on Tuesday, May 11, and run through Saturday, May 15. The additional day will give participants more education and networking opportunities, all provided virtually and accessible through the conference app.

“This enables us to offer more value to attendees,” said Bert Goldberg, Executive Director of the International Factoring Association. “Attendees can join these new virtual sessions from anywhere, and they will be especially helpful for our international colleagues who are not traveling to the conference in Phoenix.”

The additional programs are being developed and will be announced on the organization’s website. To date, seven have been announced:

- Factoring Cannabis Deals: Dos and Don’ts
- Never Waste a Good Crisis: Factoring Clients with IRS Liabilities
- No Office, No Cry - A Conversation About Running a Remote First Company
- A New World? Global Trends and Challenges for Receivables and Asset Based Finance
- Factoring Landscape in Canada
- Enforceability of Termination Fees in Bankruptcy
- Financing Factoring Companies

To be held at the Phoenix, Arizona Biltmore, it is the world's largest conference dedicated to banks and finance companies that offer factoring and receivables financing. Participants can experience the rest of the conference in a hybrid experience, attending virtually or in person and the IFA is working hard to ensure both audiences have a meaningful conference. The trade group is implementing many innovative networking options, including a virtual conference room where attendees can meet one-on-one, and virtual lunch tables where participants can share a meal with colleagues even if they are not there in person. All sessions will be recorded to revisit later.

The full agenda and registration details are available at [www.factoringconference.com](http://www.factoringconference.com).

***About the International Factoring Association***

Headquartered in Avila Beach, California with over 450 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association’s Bert Goldberg. For more information visit [www.factoring.org](http://www.factoring.org).