



International Factoring Association
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22nd Annual Factoring Conference Registration Opens **Conference Hosted by the International Factoring Association April 13-16, 2016**

Avila Beach, CA– November 9, 2015 – Registration is now open for the International Factoring Association's (IFA) 22nd Annual Factoring Conference, to be held April 13 through April 16 at The Fairmont Princess hotel in Scottsdale, Arizona.

It is the world's largest conference dedicated to banks and finance companies that offer factoring and receivables financing. With over 800 attendees and more than 55 exhibitors anticipated, the 2016 Factoring Conference is expected to top all attendance records.

More than 65 speakers will present valuable intelligence and viewpoints, with topics as diverse as *Credit and Underwriting Best Practices, Notice of Assignment, Defenses and How to Beat Them and Lessons to be Learned from this Year's Court Decisions*. This three-day gathering will feature presentations from around the world. Some will include *Reverse Factoring and Supply Chain Financing with Latin America, Canadian Legal Update, Working with Chinese Factors to Grow your Portfolio, and Doing Business in Western Canada*.

The Conference will include a keynote address from: Sheryl Connelly of Ford Motor Company. In a constantly changing marketplace, Connelly helps organizations understand the distinctive characteristics of different generations of consumers, learn how to overcome information addiction and recognize trends that will become a reality over the next 20 years.

Another keynote will be given by Captain Mark Kelly, Commander of Space Shuttle Endeavour's final mission. Kelly's approach combines teamwork, leadership, communication, and family in an unwavering commitment to succeed. He'll share how to accomplish any mission while maintaining the love and devotion to family that is the foundation of true success.

There will be many other sessions to choose from, including a presentation delivered by Toby Groves, President of Groves Research and Consulting, on the *Psychology of Fraud*. Toby is an independent researcher, lecturer and keynote speaker impassioned with the belief that we can all achieve dramatic improvements in our organizations through counterintuitive thinking techniques.

New to this year's conference will be the additional roundtable discussions. The roundtables have been created to allow an open discussion forum for the conference attendees. Roundtables have been created for Women in Commercial Finance, Senior Executives, Young Professionals, Attorneys, Small Factors and Operations Personnel. Each roundtable will be led by industry professionals familiar with the specific group.

The full agenda and registration details are available on the event website at www.factoringconference.com.

EDITORS: Media Passes are available to reporters by contacting Bert Goldberg at (805) 773-0011.

About the International Factoring Association

Headquartered in Avila Beach, California and with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. The principal spokesperson for the factoring and receivables finance industry is the International Factoring Association's Bert Goldberg. For more information visit www.factoring.org.