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For Immediate Release

International Factoring Association Names Thirdmark Capital as a Preferred Ally Member

San Luis Obispo, CA, April 3, 2024 – The International Factoring Association (IFA) announced that Thirdmark Capital has been named a Preferred Ally Member. IFA Ally Membership is open to companies that deliver a diverse range of products, services, and solutions to factoring companies and contribute to the overall prosperity and advancement of the industry. IFA Preferred Ally Members surpass the typical Ally Member by providing discounts or specialized services exclusively for IFA members. Each Preferred Ally Member undergoes a thorough application and screening process, ensuring the organization's integrity before receiving an endorsement from the IFA.

Thirdmark Capital offers customized participations to help factors address challenges including lending limits, debtor concentration concerns, liquidity issues, and credit risk. Through its participations, factors can gain and retain clients by offering uninterrupted funding. This makes Thirdmark Capital a valuable participation provider for factors of all sizes.

"We are pleased to welcome Thirdmark Capital to our Preferred Ally Membership Program and look forward to members having the opportunity to access their participation services," said Tania Daniel, Executive Director of the International Factoring Association. "We continue to only allow vetted providers of high-quality services to our Preferred Ally Membership Program which should provide peace of mind to our members when choosing a Preferred Ally Member as a partner."

For more information about the IFA's Preferred Ally Membership Program and to view a listing of members, please visit www.factoring.org/allymembers.

About the International Factoring Association

Incorporating a vast network of more than 425 corporate members, the International Factoring Association (IFA) proudly stands as the global leader among associations for commercial finance enterprises. Our esteemed membership encompasses a diverse range of industry players, including independent factoring firms, bank owned factors, and other prominent receivables finance organizations.

IFA's core mission is to empower the factoring community with cutting-edge resources, advanced training, substantial procurement advantages, and a centralized hub of knowledge and support. Since our establishment in 1999, the International Factoring Association has consistently served as a dynamic platform for member organizations to convene, deliberate on pertinent issues, exchange best practices, disseminate vital information, and advocate for a unified voice within the marketplace. For more information, visit www.factoring.org.