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For Immediate Release

International Factoring Association Announces New Executive Director

AVILA BEACH, CA, January 3, 2022– The International Factoring Association (IFA), the world’s largest association of commercial finance companies, has announced that Tania Daniel has assumed the role of Executive Director. Daniel, who has spent her entire career in the factoring industry and is also a long-standing member of the IFA’s Advisory Board, will help lead the association into its next chapter.

In making the decision last year, former Executive Director Bert Goldberg was very excited to have Daniel lead the IFA. “Bert thought Tania was the perfect person to lead the association, and we agree.” said Heather Villa, Managing Director of the IFA. “She understands the commercial finance world and has been involved in the IFA as a board member and regular attendee of IFA events for many years. With more than 20 years in the industry, she appreciates the needs of our members and the challenges they face.”

Daniel brings extensive experience in factoring and asset-based lending with roles in executive leadership, risk and portfolio management, credit, underwriting, sales, and operations. As Managing Director of ENGS Commercial Capital, she has grown the company from a start-up to a recognized market leader that is part of Mitsubishi HC Capital group. Daniel began her career at LSQ Funding Group in Orlando, Florida and was also Chief Operating Officer at Porter Capital Corporation in Birmingham, Alabama.

Daniel also serves on the Board of Directors of the American Factoring Association (AFA), the sole lobbying body representing the factoring industry in Washington, D.C. Daniel has been a board member since November of 2019 and serves as the government relations chair of the executive committee.

“I am honored to be able to serve in a leadership role for the IFA, and I know I have big shoes to fill,” said Daniel. “The IFA has had such a positive impact on my career and the connections I have made throughout the years, and I am excited to continue what Bert created. With the support of the factoring community, I look forward to providing growth and new opportunities to our association and members in hopes of ensuring a strong and united factoring community for years to come.” Since the passing of the IFA’s founder, Bert Goldberg, the IFA continues with Bert’s mission of providing valuable education and expertise to the commercial finance industry.

About the International Factoring Association

Headquartered in Avila Beach, California with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. For more information visit www.factoring.org.