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For Immediate Release

International Factoring Association Mourns the Loss of Founder Bert Goldberg

Avila Beach, CA – November 29, 2021– The International Factoring Association (IFA) is saddened to announce that Founder and Executive Director Bert Goldberg has died after his battle with cancer. Mr. Goldberg was diagnosed in April, 2021, with stage four pancreatic cancer. He passed away at his home on November 27, 2021. He leaves behind his wife, Cheryl, and twenty-three-year-old daughter, Maleah Goldberg.

“We appreciate the support that the IFA community has provided over these past few months,” said Heather Villa, Managing Director of the International Factoring Association. “The IFA is a community that comes together during tough times and we are so grateful to have the group of friends and colleagues that makes up the organization. Bert founded the IFA in 1999 and since then his vision has turned the Factoring industry into an expansive and important resource for small businesses all over the world. We are proud to continue the legacy that Bert built.”

A memorial service will be scheduled for a later date. In lieu of flowers, please consider donations to Beta Foster Care at www.betafostercare.org.

About the International Factoring Association

Headquartered in Avila Beach, California with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. For more information visit www.factoring.org.