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For Immediate Release

**Registration Open for the International Factoring Association's
28th Annual Conference
Wide Range of Educational and Networking Programming Set for May 4-6, 2022**

AVILA BEACH, CA, January 26, 2022- The International Factoring Association (IFA) announced that registration is open for the 28th Annual Factoring Conference. The conference will be held May 4-6, 2022, at the Sheraton Boston Hotel and will offer an array of expert speakers, networking opportunities, and an exhibit hall.

This premiere conference is expected to attract over 800 factoring and accounts receivable financing professionals, which will foster excellent networking experiences and nurture greater deal making opportunities. More than 45 vendors who offer products and services to IFA members are expected to attend and will range from marketing firms, to UCC search experts, to cloud-based solution providers and much more.

"This conference is designed to address the challenges factors face such as legal, HR and fraud issues," said Tania Daniel, Executive Director. "The conference committee is working hard to ensure there are educational and networking opportunities for individuals at all stages of their career, from young professionals through seasoned senior executives. With industry leaders sharing their expertise at separate roundtables, there will be topics of interest for everyone."

The three-day conference will feature over 20 panels and breakout sessions on topics such as credit and collections, the impact of recent court decisions on factors, employee retention and building a bench of talent, economic trends, technology forecasts, and more. There are many additional sessions to choose from along with discussions with a market focus, such as small factors and owners, complementary financing options for factors, cross-border factoring, and transportation factoring.

Inspirational and Eye-opening Keynotes

Doc Hendley, founder of Wine to Water, inspires audiences with *Digging for Hope*, his story of finding your passion and making substantial change in the world while addressing the challenges entrepreneurs face. He will share his inspiration as a bartender, the story of how the organization was founded and grew from bar room to field in less than two years, as well as the work it's doing to provide clean water to those most in need. In just twelve years, his non-profit has grown from start-up to providing water to more than 500,000 people in 25 countries. Hendley's passion and insight inspires audiences to realize they can do something to overcome their fear and move forward, regardless of what obstacles they are facing.

With cyber security impacting both factors and their customers, the second keynote session will prove especially informative. *Securing the Future: Unmasking Cybercriminals and the Triple Threat Facing Business and You* will be presented by Theresa Payton, one of the nation's leading experts in cybersecurity and IT strategy and CEO of Fortalice Solutions, an industry-leading security consulting company. She will address emerging trends and techniques to help combat cyber threats, the impact of the Internet of Things, and securing Big Data. The star of the former CBS TV series "Hunted," she currently helps organizations in both private and public sectors uncover strategic opportunities and identify new and emerging threats.

The full agenda and registration details are available on the event website: www.factoringconference.com.

EDITORS: Media passes are available to reporters by contacting Terri Baker at 805-773-0011, ext 303.

About the International Factoring Association

Headquartered in Avila Beach, California with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. For more information visit www.factoring.org.