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***For Immediate Release***

## **International Factoring Association Announces New Preferred Vendor**

**AVILA BEACH, CA, December 2, 2022-** – The International Factoring Association (IFA) has added WinFactor to their preferred vendor program. WinFactor will offer IFA members a special discount available only to IFA member firms. All companies in the vendor program undergo a rigorous screening process before being selected and are subject to ongoing monitoring.

WinFactor is a browser-based software for complete invoice factoring management with rigorous permissions and secure multi-authentication. It is easy to learn and simple to navigate – eliminating the need for expensive and clumsy third-party apps. The client portal allows for easy submission of invoices and bulk upload of supporting documents and photos via desktop computer or mobile phone so it can be accessed anytime, anywhere. The integrated credit system saves factors thousands on external credit searches and provides buy/no buy guidelines in the client portal to inform clients' hauling decisions. With the WinFactorPay prepaid card, factors can also earn revenue from money spent on their custom branded prepaid debit cards, a first in the factoring software space.

“We are excited to welcome WinFactor to our preferred vendor program,” said Tania Daniel, Executive Director of the International Factoring Association. “The IFA has built strong relationships with more than 25 vendor firms and continue to accept vendors into our program who can offer expert solutions and provide quality services and discounts.”

For more information about the IFA’s preferred vendor program and to view a listing of preferred vendors, please visit [www.factoring.org](http://www.factoring.org).

### **About the International Factoring Association**

Headquartered in Avila Beach, California with over 425 corporate members, the International Factoring Association is the largest association of commercial finance companies in the world. Members include factoring companies, asset-based lenders and other receivables finance companies. Since 1999, the International Factoring Association has provided a forum for member organizations to meet and discuss issues and concerns, share best practices, disseminate information and promote a single voice to the marketplace. For more information visit [www.factoring.org](http://www.factoring.org).