



## INTERNATIONAL FACTORING ASSOCIATION

*Presents*

### Competing Against Fintech Training Class Exhibitor Opportunities

The International Factoring Association is sponsoring a Fintech meeting for the Factoring Industry. This course will be held October 26 - 27, 2017 at The Planet Hollywood, Las Vegas, NV. With a sellout class last year, we are offering "Round 2" of this popular course. This meeting is being marketed to the factoring community and we are expecting about 85 attendees. We are offering Exhibitor opportunities to a limited number of companies that provide goods or services to the factoring industry.

Fintech lenders are changing the small business finance market. Initially started as Merchant Cash Advance (MCA's), this group of lenders has evolved their operations to be unsecured ACH lenders. This segment of the industry has grown to have over 19 billion U.S. dollars in projected financing this year. The factoring industry has been greatly affected by the Fintechs, both with their existing clients as well as potential new clients. Fintech lenders are changing the small business finance market. Don't get left behind!



#### Exhibit Booth includes:

- Admission to the Factoring Seminar for one attendee (\$1095 Value).
- Ability to set up a table top exhibit. Exhibit booths will be in the foyer.
- Entrance for *one* person to the Reception Thursday evening.
- Complete attendee list in excel format.



We have a very limited number of exhibit slots available.  
The fee for an exhibitor is \$1445.

For more information or to sign up, please contact the IFA at  
[info@factoring.org](mailto:info@factoring.org) or 805-773-0011.

# Exhibitor Application/Contract

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip or Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Person to receive exhibitor info: Name \_\_\_\_\_ Title \_\_\_\_\_

Attendee (for name badge) \_\_\_\_\_

Booths will be assigned on a first-come, first-served basis. The cost is \$1445 per booth and includes one exhibitor registration. Please add \$1095 for each additional attendee. **Payment in full is required within 15 days of reserving booth space.**

Payment Method:

Please charge my:  Mastercard  Visa  Discover  American Express

Card No. \_\_\_\_\_ Card Expires \_\_\_\_\_

Name on Card \_\_\_\_\_ CVV# \_\_\_\_\_

Check enclosed

Bill me (**payment is required within 15 days**)

Exhibitor hereby designates the products listed above as those which shall be displayed or demonstrated and agrees to notify the International Factoring Association in writing of any changes prior to the Training course. We (Exhibitor) agree that this application is an offer which is subject to the absolute right of the International Factoring Association to accept or reject. Upon acceptance of this application, we (Exhibitor) agree to the conditions set forth in this brochure.

Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Please Return to: International Factoring Association  
6627 Bay Laurel Place, Suite C  
Avila Beach, CA 93424

(800) 563-1895  
(805) 773-0011  
Or Fax to: (805) 773-0021



# Exhibitor Agreement Terms

## 1. ASSIGNING BOOTHS

Booth locations are assigned on a first-come, first-served basis. The International Factoring Association (IFA) reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

## 2. EXHIBITOR SCHEDULE

Setup: October 26, 2017, 7:00-8:00am.  
Booths will remain open October 26 from 8:00am - 3:00pm, and October 27 from 8:00am - 3:00pm. Breaks will be held at  
8:00 - 8:30am  
10:00 - 10:30am  
12:00 - 1:00pm  
2:15 - 2:45pm

Teardown: October 27 3:00pm.

## 3. INSTALLATION & REMOVAL

All booths shall be operational through 3:00pm, October 27, 2017. Thereafter, packing and removal shall be done as quickly as possible. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of the IFA and the hotel.

## 4. STORAGE

Crates, boxes and packing materials shall be stored away from the display area. Packing materials must be kept in the crates and boxes. Materials in violation of this rule will be considered refuse and discarded. Fire regulations must be strictly followed.

## 5. HANDLING

Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of all materials and empty crates. IFA and the owners and managers of the hotel will not accept or store display materials or empty crates.

## 6. USE AND CARE OF EXHIBIT SPACE

No part of an exhibit shall obstruct the view of adjacent exhibits. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audiovisual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent booths. The Exhibitor shall maintain his exhibit in good order at his own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

## 8. PROHIBITED ACTIVITIES

Except within the rented exhibit area, the following activities are prohibited by any Exhibitor: sale of any gift of intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services

or supplies; conducting lotteries, raffles or drawings except when gratis to persons registering; drawings that require IFA training course registrants to be present to win or distribution to delegates and visitors of printed matter, samples, souvenirs, and the like.

## 9. SUBLETTING SPACE

Exhibitors may not sublet or assign any part of their exhibit space, nor advertise or display goods or services other than their own. Exhibition advertisements and displays must conform to the statement in the Exhibitor's application describing displays.

## 10. FAILURE TO OCCUPY SPACE

Unless prior approval for delayed occupancy is received from the IFA, any exhibit booth not occupied by 8:00am on October 26, 2017, will be forfeited by the Exhibitor, and may be reassigned or used by the IFA without refund to the Exhibitor.

## 11. SOCIAL FUNCTIONS

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the training course. Exhibitors may conduct social functions in 'hotel suites' with the written approval of the IFA. Social functions shall be scheduled at a time which will not interfere with IFA scheduled training course activities.

## 12. SECURITY

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated exhibit area. IFA officers, directors, members and staff are not responsible for the safety of the exhibitor, his agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

## 13. CANCELLATION OR RELOCATION OF TRAINING COURSE

If the IFA fails to hold its training course as herein provided, relocates its training course site to another hotel or city, or fails to furnish Exhibitor exhibit space as stated herein, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

## 14. CANCELLATION BY EXHIBITOR

If the Exhibitor notifies the IFA in writing by September 26, 2017, that it will not occupy the exhibit space stated herein, the exhibitor will be liable for 50% of the exhibit fee. Exhibitor will be responsible for 100% of the exhibit fee if such notice is received after that date.

## 15. LIABILITY AND INDEMNITY

Exhibitor agrees to assume sole responsibility and liability for all damages and

injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and his employees and representatives (b) other Exhibitors and their employees or representatives, (c) training course participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the training course premises.

Exhibitor agrees to indemnify and hold harmless the IFA, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against the IFA in any way relating to or arising out of this Agreement and/or Exhibitor's use of exhibit spaces at the Training course. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed pursuant to the provisions of this section.

The IFA shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for herein due to causes beyond the IFA's control. In such event, the IFA will reimburse fees paid hereunder, less expenses incurred by the IFA including advertising, administration and related expenses.

## 16. VIOLATIONS

In the event of violation of this Agreement, the IFA may evict Exhibitor from the exhibit space and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to the IFA for the costs associated with such eviction, less fees paid.

In addition to the remedies provided in this Agreement, the IFA shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violations.

## 17. GENERAL RULES

Exhibitors must confine their activities to their contracted space. This is a tabletop exhibit area. Exhibitors may utilize tabletop exhibits only. Pop up booths or other displays are not permitted. Exhibitors shall follow all rules and regulations of the training course hotel and the IFA relating to the Training course.

## 18. OTHER

The IFA reserves the right to exclude any company or person from attending the Factoring Training course.